

pittsburgh applause!

arts & entertainment newsletter

August Wilson Center Lays Off Staff

Facing continued financial issues, the **August Wilson Center** has laid off roughly half its remaining staff.

Opened in 2009, the August Wilson Center for African American Culture presents performing and visual arts programs that celebrate the contributions of African Americans in the region. It is named in honor of Pittsburgh native August Wilson (1945-2005) a playwright who won the Pulitzer Prize for drama twice.

The news even made the national media, with an Associated Press story appearing in major outlets like the *Wall Street Journal*.



According to the *Pittsburgh Tribune-Review*'s Aaron Aupperlee, the center "is behind in payments on a \$7 million loan and told employees it did not know when they might be rehired or how many might come back."

"My last day was today [May 10]" local theater professional Mark Clayton Southers told Sharon Ebersson of the *Pittsburgh Post-Gazette*. He also told Ebersson that a play scheduled for July has been canceled.

Oliver Byrd, the interim president, was very blunt about the center's problems. "The business model we've been working under for four years will not allow us to be sustainable long term," Ebersson quotes him explaining.

Among the changes expected is the end to free general admission.

Some observers say that the funding model was flawed to begin with. In a *New Pittsburgh Courier* article, commentator Fred Logan wrote that the center's original CEO, Neil Barclay stated that \$27 million of the expected \$38 million needed had already been raised and "that it looked to raise most of the \$11 million shortfall in the Black community."

"That's a lot of money," Logan pointed out, adding that the region's African-American community simply hasn't the financial resources Barclay thought. "We can argue abstractly on what the Black community should do. But the official government statistics have said that Black people in the greater Pittsburgh area are the most poverty stricken Black people in the top 40 US metropolitan regions."

In the meantime, the board and remaining senior staff are exploring options for the future. {See this month's editorial on page 17 for more}

Inside This Issue

CAPA wins big at this year's Gene Kelly Awards **Page 2**

See a video of this year's winner of the Film Factory **Page 2**

City of Asylum receives a \$300,000 grant **Page 4**

Pittsburgh Symphony announces new tour **Page 11**

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See our special section
starting on page 5

Frick Expansion Plans

A groundbreaking is scheduled for June on a \$15 million expansion to the **Frick Art & Historical Center**.

The Frick Art & Historical Center is centered on the 19th century mansion called Clayton. The mansion was once home to the family of Pittsburgh industrialist Henry Clay Frick (1849-1919) and made possible by the efforts of his daughter, Helen Clay Frick (1888-1984).

Plans call for restoring the former children's playhouse, a new education center and a community center for museum programs and

to be rented by outside organizations.

"This project is a landmark moment in the history of the Frick Art & Historical Center," board chairman Dave Brownlee explains in a press release. "Once completed, the expanded facilities will enhance the Frick's ability to tell Pittsburgh's story."

Details can be found by visiting <http://www.thefrickpittsburgh.org/documents/FrickNewsRelease-FrickAnnouncesMulti-PhaseExpansionProject5-28-13.pdf>

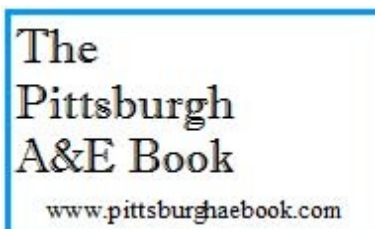
Steeltown Announces Factory Winner

Dennis Schebetta, an educator at **Carnegie Mellon University**, has won this year's Steeltown Film Factory Competition.



The competition is the signature program of the **Steeltown Entertainment Group**, whose mission is to build a vibrant and sustainable entertainment industry in the region. He receives \$20,000 to produce his short film about a frustrated wedding planner which is expected to screen this fall during the Three Rivers Film Festival.

He described winning the competition on KDKA-TV's morning show "Pittsburgh Today Live" which can be seen at <http://pittsburgh.cbslocal.com/video/8871885-steeltown-award-winner-discusses-new-movie>.



CAPA Wins Big At Kelly Awards

Students from the Pittsburgh High School for Creative & Performing Arts (CAPA) dominated this year's Gene Kelly Awards, which were presented at the Benedum Center on May 26.



Begun in 1991 by the **Pittsburgh CLO**, the awards are named in honor of Pittsburgh native, actor/director Gene Kelly (1912-1996) and recognize excellence in Pittsburgh high school musicals.

CAPA students and productions won a total of seven awards with some \$82,000 in scholarships granted. The top prize --- Best Musical --- went to the school's production of "In the Heights."

Many local theater fans shared their opinions on this year's event by posting messages below an article written by Sharon Eberson of the *Pittsburgh Post-Gazette* at <http://www.post-gazette.com/stories/ae/theater-dance/winners-announced-in-annual-pittsburgh-clo-gene-kelly-awards-for-excellence-in-high-school-musical-theater-689102>.

For a complete list of winners visit <http://pittsburghclo.org/pages/gene-kelly-awards>.

EMBRACE THE SWEETEST MUSIC IN THE WORLD!



The acclaimed Pittsburgh Banjo Club brings the sweetest music in the world to the Allegheny Elks Club on the city's north side every Wednesday — and at your event, fundraiser or festival.

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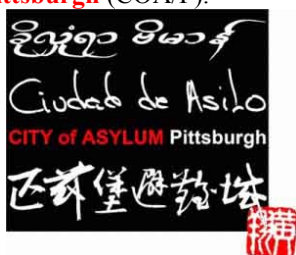
*a boutique of handmade baby gifts
and other sassy things*



www.etsy.com/shop/daffadilleas

City Of Asylum Gets \$300,000 Grant

Coming soon to Pittsburgh's north side is something called Artway --- thanks to a \$300,000 grant awarded by **ArtPlace America** to **City of Asylum/Pittsburgh** (COA/P).



Founded in 2004, City of Asylum/Pittsburgh (COA/P) provides sanctuary to endangered literary writers, so that they can continue to write and their voices are not silenced, among other cultural programs. COA/P plans to anchor a new development project at the former Garden Theater. [See

Pittsburgh Applause, May 2013, page 3 at <http://www.james-richards.com/PittsburghApplauseMay2013.pdf> - Ed.]

ArtPlace America is a collaboration of leading foundations, bands and federal agencies at putting art at the heart of community revitalization efforts across the country.

The grant will be used to create a literature-and-arts-activated walking path between COA/P's two facilities: the exciting one on Monterey Street and the new one at the Garden Theater development. It will be called Artway and be home to permanent and temporary exhibits as well as a place for performances. For details visit <http://>

www.cityofasylumpittsburgh.org/2013/05/20/city-of-asylumpittsburgh-receives-artplace-america-grant.

Casino Drops Support

The Rivers Casino has decided not to renew its funding agreement with the **Northside Leadership Conference** (NLSC), reports Kelsey Shea in the *Northside Chronicle*.

Opened in 2009, the Rivers Casino is owned by **Holdings Acquisition**, a joint venture of **Walton Street Capital** and **High Pitt Gaming**. In addition to 3,000 slot machines the casino often hosts concerts and other events.

During the bidding process, Rivers promised to provide \$1 million a year for three years to the NLSC, a coalition of north side community organizations. The casino claims that the obligation had become a financial drag.

The company will remain one of the organization's corporate partners.

Billy & Zach On B'way

Two Pittsburgh natives are getting Broadway's attention this year: Billy Porter and Zachary Quinto.

Singer and actor Billy Porter has been nominated for a Tony Award for Best Actor in a Musical for "Kinky Boots".

"Kinky Boots" is a musical adaptation of the 2005 film by singer/songwriter Cyndi Lauper and writer/actor Harvey Fierstein about a struggling shoemaker's surprising plan to save his business. Anyone interested in tickets can visit <http://www.doingnyc.com/eventsbyvenuesview.php?vid=36>.

Porter told the *Pittsburgh Post-Gazette's* Sharon Ebersson that he was asleep when the nominations were announced and was awak-

ened by the buzzing of his cell phone.

The awards will be presented on June 9.

Now that he's saved the universe (again) in the latest "Star Trek" movie, actor Zachary Quinto will make his Broadway debut this fall in a revival of Tennessee Williams' groundbreaking --- and multiple award winning --- 1994 play "The Glass Menagerie."

"The Glass Menagerie" is the poetic tale of a fading southern belle and her efforts to give her children some happiness. Anyone interested in tickets by clicking <http://www.doingnyc.com/eventsbyvenuesview.php?vid=72>.





2013 ANNUAL pittsburgh CONVENTION **applause!** arts & entertainment newsletter

SPECIAL SECTION



INTRODUCTION

Join more than 1,000 arts and community leaders at the Americans for the Arts Annual Convention June 14 through 16 as they share innovative ways leaders are using the arts to build communities.

Pittsburgh Applause is happy to support the convention in Pittsburgh with this complimentary special section offering highlights about the program. Most activities will occur at the David Lawrence Convention Center Full details are available at

<http://convention.artsusa.org>

While advance registration ended on May 31, you will be able to register on-site.



2013 ANNUAL pittsburgh CONVENTION **applause!**

arts & entertainment newsletter

SPECIAL SECTION

KEYNOTE SPEAKERS

Below is a list of the convention's keynote speakers. To learn more about each of them, simply click on his/her photograph.



Danielle Brazell
Arts for LA



Mario Garcia Durham
Association of
Performing Arts
Presenters



Paula Kerger
Public
Broadcasting
Service



Gary E. Knell
National
Public Radio



Jim Messina
Organizing
for Action



Manuel Pastor
Program for
Environmental &
Regional Equity



Edgar Smith
World Pac Paper



Molly Smith
Arena Stage



William Strickland Jr.
Manchester
Bidwell
Corporation



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SPECIAL SECTION

EXHIBITORS



A Reason To Survive is a nationally recognized nonprofit organization dedicated to providing, supporting, and advocating for arts programs that heal, inspire, and empower at-risk youth.



College of Humanities and Fine Arts
Arts Extension Service

The Arts Extension Service is the nation's leading provider of professional art management education. It offers the only online Arts Administration bachelor's degree in the country.



Arts Incubator of the Rockies, is an empowering ecosystem to elevate creatives and the power of creativity. They serve artists, businesses and communities through a dynamic website and powerful curriculum



ArtsReady is a web-based emergency preparedness platform providing arts organizations with customized business continuity plans for post crisis sustainability.



Serving the nonprofit and education sectors, Blackbaud combines technology and expertise to help organizations achieve their missions.



The Master of Arts Management program at Carnegie Mellon University is designed to create innovative leaders in the visual and performing arts environment.

Carnegie Mellon University



The Masters in Arts Management at Claremont Graduate University program provides the students with an understanding of the arts and business to head organizations.



The Cultural Planning Group is a consulting firm serving the field of arts and culture. They help clients address change and develop compelling, effective solutions.



Goucher College offers the first distance learning graduate degree in arts administration in the United States.



Working primarily in the public art and architectural industries, JunoWorks is a leading provider of metal working services.

McKAY LODGE CONSERVATION
LABORATORY



McKay Lodge Conservation Laboratory of Oberlin, Ohio is principally engaged in the conservation of public art, outdoor sculpture, monuments and architectural features.



The Metropolitan Nashville Arts Commission (Metro Arts) stimulates and advances the arts to enrich the human experience in Nashville.



The National Center for Creative Aging (NCCA) is dedicated to promoting creative expression as vital to healthy aging.



Since 1965, the National Endowment for the Arts has awarded more than \$4 billion to support artistic excellence, creativity and innovation.



The National Terrazzo & Mosaic Association, Inc. is a full service nonprofit trade association that establishes national standards for all terrazzo floor and wall systems and provides complete specifications, color plates and general information to architects and designers at no cost.



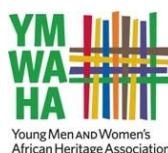
The Arts & Culture master's degree and graduate certificate programs at the University of Denver are offered online, in the evenings, or in combination to meet the needs of busy adults



VisitPittsburgh is the official tourism promotion agency for Allegheny County and the lead tourist promotion agency for the Pittsburgh and Its Countryside group.



The Western States Arts Federation is a 40-year-old regional nonprofit organization dedicated to the creative advancement and preservation of the arts.



The Nia Quilt Guild instructs children, youth, adults and seniors in the art of quilt making and approaches arts education and arts fusion from three directions: traditional instruction, exhibition and arts career development.



2013 ANNUAL pittsburgh CONVENTION **applause!**

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SPECIAL SECTION

Discussions

Discussion sessions are facilitated dialogues giving attendees a chance to dig deeper into significant issues facing arts leaders



[The one about building a better business model](#)

Friday, June 14, 2:30 p.m. to 4:00 p.m.

[The one about helping artists succeed](#)

Friday, June 14, 4:30 p.m. to 6:00 p.m.

[Meet the NEA](#)

Saturday, June 15, 8:30 a.m. to 9:30 a.m.

[The one about the changing role of local arts agencies](#)

Saturday, June 15, 10:00 a.m. to 11:30 a.m.

[The one about partnering with businesses](#)

Saturday, June 15, 2:30 p.m. to 4:00 p.m.

[The one about responding to demographic shifts](#)

Saturday, June 15, 2:30 p.m. to 4:00 p.m.

[The one about shared resource business models](#)

Saturday, June 15, 2:30 p.m. to 4:00 p.m.

[The one about using theater as civic intervention on decisive issues](#)

Sunday, June 16, 9:00 a.m. to 10:30 a.m.

INNOVATORS

Innovator sessions provide an intimate interactive opportunity to hear from an extraordinary leader who has impacted the arts in meaningful ways.



[Adam Goldman & The Outs](#)

Friday, June 14, 2:30 p.m. to 4:00 p.m.

[Quiara Alegria Hudes](#)

Friday, June 14, 4:30 p.m. to 6:00 p.m.

[Holly Sidford](#)

Saturday, June 15, 10:00 a.m. to 11:30 a.m.

[Lenwood O. \(Leni\) Sloan](#)

Sunday, June 16, 9:00 a.m. to 10:30 a.m.

WORKSHOPS

Workshop sessions provide participants with useful tools needed to build stronger local arts agencies and communities.



[The one about finding new arts funding sources](#)

Friday, June 14, 2:30 p.m. to 4:00 p.m.

[The one about how public art is inherently place-based](#)

Friday, June 14, 2:30 p.m. to 4:00 p.m.

[The one about promoting the public value of the arts](#)

Friday, June 14, 2:30 p.m. to 4:00 p.m.

[The one about the power of cultural districts](#)

Friday, June 14, 2:30 p.m. to 4:00 p.m.

[The one about evaluating arts education](#)

Friday, June 14, 4:30 p.m. to 6:00 p.m.

[The one about examining your community's cultural ecosystem](#)

Friday, June 14, 4:30 p.m. to 6:00 p.m.

[The one about using mobile marketing to connect with stakeholders](#)

Friday, June 14, 4:30 p.m. to 6:00 p.m.

[The one about working toward equitable funding](#)

Friday, June 14, 4:30 p.m. to 6:00 p.m.

[The one about foundation giving to the arts](#)

Saturday, June 15, 10:00 a.m. to 11:30 a.m.

[The one about community partnerships can advance arts education](#)

Saturday, June 15, 10:00 a.m. to 11:30 a.m.

[The one about passing local ballot initiatives](#)

Saturday, June 15, 10:00 a.m. to 11:30 a.m.

[The one about the future of rural arts in America](#)

Saturday, June 15, 10:00 a.m. to 11:30 a.m.

[The one about fostering civic identity & tourism](#)

Sunday, June 16, 9:00 a.m. to 10:30 a.m.

[The one about cultural planning & community revitalization](#)

Sunday, June 16, 9:00 a.m. to 10:30 a.m.

[The one about securing government funding](#)

Sunday, June 16, 9:00 a.m. to 10:30 a.m.



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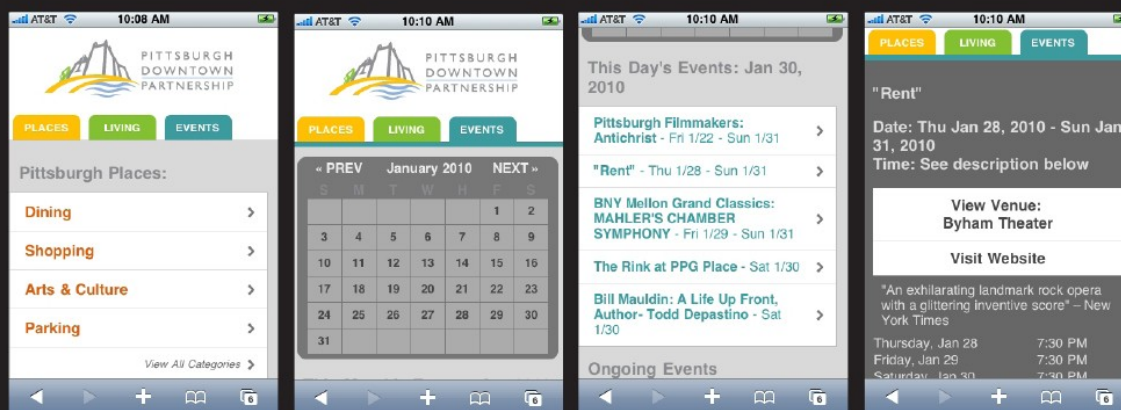
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Tumulty EVP @ CBS

Elizabeth Tumulty has been named an executive vice president for affiliate relations at CBS.



In Pittsburgh, **CBS Corporation** owns two television and four radio stations, most notably KDKA.

Tumulty has been with the CBS Television Network for more than twenty years. She “will work closely with [Diana Wilkin, president of affiliate relations] on multiple fronts including negotiating new affiliation contracts, coordinating with the CBS Affiliate Board and working on all affiliate

-related initiatives.” Tumulty most recently worked in the affiliate relations department at The CW, the part-time network CBS co-owns with **Time-Warner**.

In other news, the company’s interactive division has entered into a distribution agreement with **247Sports**, a company that operates a collection of web sites focused on college sports. CBS Sports’ web site began carrying some 247Sports content last year. The new agreement deepens the partnership by incorporating more 247Sports features into CBSsports.com

Clear Channel Expands Online Radio

Online music is fast becoming an important asset for **Clear Channel**, which owns five radio stations in Pittsburgh, as the company’s iHeartRadio gains in popularity.



Founded in 2008, iHeartRadio is an internet radio platform that aggregates contents from Clear Channels 800 local stations. Erik Sass of MediaPost.com reports that the iHeartRadio app now “has over 30 million registered users . . . and the app has been downloaded 175 million times.” Digital revenue has increase enough to help off-set recent losses the company has had in traditional media.

As part of the service’s growth, Clear Channel has entered into a broadcast agreement with the part-time television network The CW. [The CW is a joint project of **Time-Warner** and the **CBS Corporation**, which owns two television and four radio stations in Pittsburgh. — Ed.] The deal calls for The CW to be the exclusive network for iHeartRadio’s signature events such as its annual music festival.

“This is an ideal opportunity to take the original content that we create at Clear Channel to new platforms and audiences,” Clear Channel’s John Sykes explains in a press release. “We chose The CE as our partner because we share the same powerful connection to a highly influential young demographic.”

Art Gallery Part Of New Office

The new headquarters for the **Brighton Heights Citizens Federation** has a dual purpose, reports the *Northside Chronicle*’s Kelsey Shea.

Established in 1967, the Brighton Heights Citizens Federation (BHCF) plays an active role in various projects to benefit residents and businesses in a historic north side neighborhood.

An art gallery has been incorporated into the new facility. BHCF board member and artist Susan Benn told Shea that she hopes the gallery will nurture the neighborhood’s artistic community. The first exhibit opened May 8.

For more information, including how to exhibit, visit <http://www.brightonheights.org/news/gallery-potential-for-bhcf-new-office-space>



PSO Goes Back To Europe

Starting in August, the **Pittsburgh Symphony Orchestra** (PSO) is returning to Europe for an 11-concert tour of festivals.



The tour takes the PSO to Austria, Germany, Romania, France and Switzerland. Famed violinist Anne-Sophie Mutter, piano virtuoso Yuja Wang and percussionist Martin Grubinger will be joining the orchestra at different stops.

The program includes works by composers Richard Strauss, Dmitri Shostakovich and John Corigliano, among others.

Details can be found at <http://www.pittsburghsymphony.org/2013tour>.

The
Pittsburgh
A&E Book

www.pittsburghaebook.com

RAD Announces 2014 Grant Deadline

Applications are now being accepted for 2014 grants by the **Allegheny Regional Asset District**.

Begun in 1994, the Allegheny Regional Asset District (RAD) is an independent special purpose unit of local government that provides local cultural assets with grants from a portion of the county sales tax.

New to the application process is a section on accessibility and inclusion. "Over the past year, the District has engaged assets, our citizen advisory board and the community in research and discussion about efforts to accommodate and increase participation

in asset activities by those with physical and cognitive disabilities" RAD explains in a press release.

The deadline for applications is July 15. Download an application by clicking <http://www.radworkshere.org/interior.php?pageID=27>



Images

Photos Celebrating Pittsburgh's
Arts/Entertainment History & Community



Pittsburgh native Zachary Quinto once again dons the pointed ears to play Mr. Spock in the current "Star Trek" film. (See page 4). Source: Wikipedia

To have an image considered, email Jim Richards at jim@james-richards.com

SAT
1

Country star Brad Paisley brings some southern comfort to the **First Niagara Pavilion**.

WED
5

Local choreographer Beth Corning uses dance to express life's many stages at the **New Hazlett Theater**.

FRI
7



The Three Rivers Arts Festival begins today. Be sure to check out our special feature section!

FRI
7

Imagine an opera about Frank Lloyd Wright staged at **Fallingwater**.

FRI
7

Get a good laugh at actor/comedian Tracy Morgan stops by the **Andrew Carnegie Music Hall**.

MON
10

Swing into the **Carnegie Museum of Art** for a fun new exhibit about playgrounds and their design.

TUE
11

Matrimony is in the air at the **Benedum Center** for a thrilling production of the rousing musical "Seven Brides for Seven Brothers."

FRI
14



Have a happy Flag Day.

FRI
14



Turn to page 5 in *Pittsburgh Applause* to learn more about this year's convention.

SAT
15

A trio of intriguing new exhibits open at the **Andy Warhol Museum** today,

embracing the work of trans artist P-Orridge along with those of local artists Caldwell Linker and Nick Bubash

SAT
15



Pittsburgh's lesbian, gay, bisexual and transgender community — and their straight allies — celebrate with a street concert on Saturday starring pop singer Adam Lambert followed by a parade and street festival on Sunday. Log on to the calendar and get details on various Pride Month events with our special feature section.

SUN
16



Have a happy Father's Day!

TUE
18

Pop star Brandi Carlisle pops up at **Stage AE**.

THU
20

Remember that playground exhibit at the **Carnegie Museum of Art**?

Well, tonight the museum is offer grown-ups a chance to party like little kids.

FRI
21

The **Benedum Center** welcomes a terrific musical version of the classic French

romance "Phantom of the Opera" that you've probably never seen.

SUN
23

Rock legends Alice Cooper and Marilyn Manson bring wickedly good tunes to **Stage AE**.

SAT
29

The guys of Matchbox Twenty set fire to the **First Niagara Pavilion**.

Join our group on

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Lisa Treats Every Production Like An Award Winner!

National/World A&E News Round-Up

Lincoln Center Turns To Broadway

It was announced last month that the nation's largest non-profit performing arts organization had turned to the commercial entertainment world for their new leader.

Opened in 1962, **Lincoln Center for the Performing Arts** is a 16.63-acre campus in New York City's Lincoln Square neighborhood. It is home to a number of leading arts organizations including the **Metro-politan Opera** and the **Julliard School**.

The board has selected Broadway veteran Jed Bernstein as president succeeding Reynold Levy, who steps down in January.

"He really understands the arts," Chairwoman Katherine Farley told the *New York Times*' Robin Pogrebin. Bernstein has produced Broadway plays for years and most recently lead the **Broadway League** trade association. His experience in raising financial backing for successful productions are seen has a key asset.

Are Love Triangles & Evil Twins Next?

Streaming media and DVD rental firm **Netflix** is hinting that its next programming foray may well be serialized dramas -- in other words, soap operas.

"There is still a life for that programming on Netflix . . . we become the last bit of revenue for some of those series," Netflix's Ted Sarandos told David Goetzl of MediaPost.com. In the same article, Goetzl points out that "with binge viewing,

[soaps] carry a certain appeal to Netflix customers."

For the moment the company is relishing its recent success with the revived sitcom "Arrested Development."

Dancing To His Own Tune

Acclaimed dancer and choreographer Craig Salstein has announced the formation of his own ballet company, called **Intermezzo**.

Salstein has been dancing since he was five years old and most recently has performed as a soloist with the **American Ballet Theatre**.

Intermezzo's first productions will be a pair of new ballets set to the music of Italian composer Giuseppe Verdi at New York's 92nd Street Y this October.

Filmmaker Sent To Prison

Tim Tracy, a 35-year-old American documentary filmmaker has been transferred to Venezuela's most notorious prison, reports *Variety*'s Anna Marie de la Fuente.

He was arrested in April on charges of espionage. Tracy allegedly facilitated in funding student groups opposed to the newly elected president, Nicola Maduro while Tracy insists he was simply in the country shooting protest scenes for a new documentary. His video tapes were confiscated.

Venezuela's prisons are notorious for massive overcrowding, poor treatment and the easy access prisoners have to weapons. Tracy

has been transferred to El Rodeo II, where violent riots occurred in 2011.

"He's a political prisoner and I don't understand why the Venezuelan government is committing the horror, not error, of sending him there," a human rights advocate explained to Fuente. "El Rodeo is for convicted prisoners and Tracy hasn't even been tried yet, and he can't even speak Spanish well."

In early May, President Barack Obama called the allegations "ridiculous."

A hearing has been scheduled for June 9 to determine if a trial should occur or that he should be freed.


Walk Like An Egyptian

As a protest, artists with the **Cairo Opera House** have gone out on strike after their executive director was fired by the new culture minister.

The Cairo Opera House is Egypt's leading performing arts venue. It was inaugurated in 1988 as part of the National Cultural Center. Alaa Abdel-Aziz, who was named culture minister in April, abruptly fired Abdel-Dayem among other arts executives in what many see as ideologically-driven.

Al-Ahram, the largest newspaper in Egypt, reports that "instead of the expected evening performance of opera 'Aida', the curtain was raised on a stage full of hundreds of opera house musicians and staff holding protest signs."


Show Jim That You Support Him!



Jim Richards does many things for Pittsburgh arts community --- most for free --- despite limiting health issues. So show your support in one or more of the following ways:

- * Purchase an ad in *Pittsburgh Applause*
- * Sponsor a project
- * Hire Jim to do your marketing
- * Give him free tickets to your show
- * Make a monetary donation

James A. Richards
Pittsburgh A&E Group
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Pittsburgh, PA 15222
www.james-richards.com



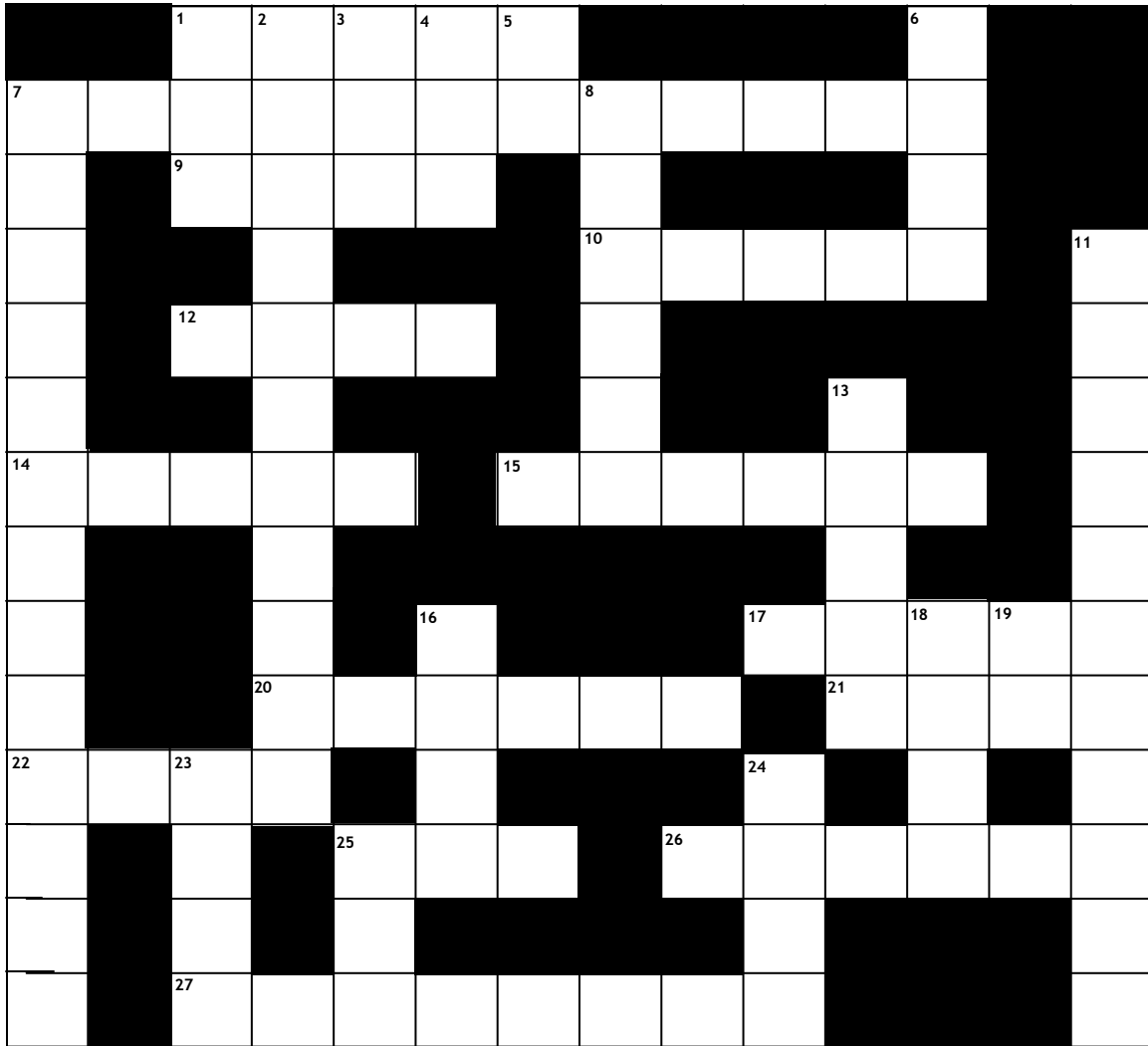
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THE APPLAUSE PUZZLE

"Pride Month"



Across

1. "How dare you!"
7. Rachel Carson's famous book
9. First name in pop art
10. Fancy boat
12. Penn played him in the movie
14. Not quiet
15. Last name in pop art
17. The foundation that produces Pittsburgh Pride
20. Many of his characters swing both ways
21. Some kids have two of these
22. What its called when two people have dinner together
25. Our great land (abbr)
26. He's the new Spock
27. The bi guy behind *Pittsburgh Applause*

Down

1. Its below GA
2. The choirs share this name
3. Burt Reynolds' 1978 movie: "The ____"
4. Where a pig loves to live
5. Many have gay-straight alliances (abbr)
6. The community, in brief
7. "She" won the "Drag Race"
8. Radio bribery
11. Set in Pittsburgh but shot in Toronto
13. Its often used to represent a tribe
16. Some kids have two of these
18. Tarzan's sexy cloth
19. Sort of like ©
23. Rip
24. Forces from the closet
25. Chapel Hill school (abbr)

Last Month's Solution

M	A	C	M	I	L	L	E	R		K			J
A		A				A				H	U	L	A
R		S		W		N				A			C
V		H	E	I	N	Z	H	A	L	L			K
I				Z		A		R		I			I
N	U	D	E					I		F	A	T	E
H		R						A		A			E
A	G	U	I	L	E	R	A						V
M		S			L			W	Y	E	P		A
L		K			K			Q					N
I		Y		J	O	E	N	E	G	R	I		C
S						A		D					H
C						R							O
H	I	L	L	D	I	S	T	R	I	C	T		

Pittsburgh Applause Editorial

August Wilson Center Needs Merger

By James A. Richards

It is time to get serious about the August Wilson Center.

The center has struggled from the very beginning with a vague strategic vision, weak management and lackluster-to-nonexistent marketing. [Full disclosure: I have tried to sign the center as a client for my marketing services but no one has ever followed up with me].

It seems that I am not alone in this assessment. In his May 17 column, the Pittsburgh Post-Gazette's Tony Norman urged that the center needs "one person ruthlessly devoted to raising money for it 24/7. This person should have actual -- not theoreti-

cal ---- skill as a money-raiser and manager." He also encouraged the booking of revenue-generating programming even booking "those obnoxious Tyler Perry plays that churchgoing folks are wild about." [Read his full column at <http://www.post-gazette.com/stories/opinion/tony-norman/august-wilson-center-needs-dollars-sense-687958/#ixzz2Uou5M0MH>]

My solution: merge the center with another, more stable entity.

No one likes to see companies or organizations merge as consolidation often reduces an entity's character or service. But, as we've seen in the case of the Pittsburgh Center for the Arts (which merged

with Pittsburgh Filmmakers) and the Three Rivers Arts Festival (which, among other groups, has been absorbed into the Pittsburgh Cultural Trust) combinations can sometimes work well.

Merging with an organization that has the necessary management and marketing expertise is just what the August Wilson Center needs to fulfill its mission and realize its potential as a major asset to the region.

Letters to the editor are welcome via email to jim@james-richards.com

They may be edited for publication.

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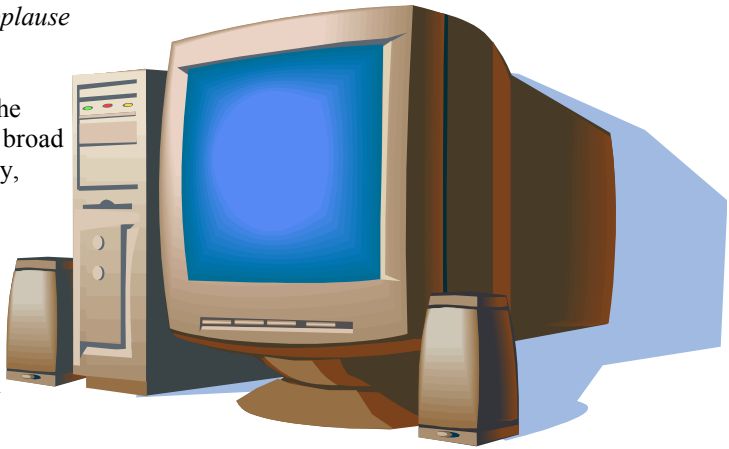
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Jim hopes to eventually bring *Pittsburgh Applause* back to the real world!

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