April, 2018 Digital 80



Congress Surprises NEA With Budget Boost

After months of worries that there will be cuts, the \$1.3 trillion budget signed into law on March 23 actually adds funds to the **National Endowment for the Arts** (NEA).

The law funds the federal government though September 30. Both the NEA and

the National Endowment for the Humanities

(NEH) each receive a \$3 million boost while the



Corporation for Public

Broadcasting sees its budget remain stable.

Americans for the Arts (AFA) and the Greater Pittsburgh Arts Council

(GPAC) were among the organizations lobbying to save arts funding. Originally, the Trump Administration proposed eliminating all funding. "This increase could not have happened without the unified, tireless, persistent work of the arts community and grassroots advocates nationwide," says AFA's Robert L. Lynch in a press release. "From hundreds of thousands of calls and emails from every state and Congressional district, to op-eds and ads placed in local newspapers across the country, to office visits on Capitol Hill, strong activism was ever present in making a case for increased funds."

GPAC's delegation included Len Ayers of Carnegie Mellon University and Kaitlyn Zurcher of the Westmoreland Museum of American Art. Thomas Phippen reports on TheDailyCaller.com that the law "sets priorities for the NEA, specifying that the endowment will prioritize arts grants to underserved populations, 'including urban minorities, who have historically been outside the purview of arts and humanities programs' due to high poverty or geographic isolation."

However, the White House still supports defunding. Lynch urges AFA members and supporters to continue the "unified effort to ensure that the latest termination proposal from the Trump Administration for [fiscal year 2019] is again defeated this coming year."

News Scandal Hits Sinclair Broadcasting

Executives at the **Sinclair Broadcast Group** (SBG) --- which owns two Pittsburgh television stations --- is demanding that its news anchors read anti-media messages on the air, reports Cable News Network's Brian Stelter.



Sinclair's leading Pittsburgh station has no news operation and instead airs a local newscast produced by **Cox Enterprises'** WPXI. The company is controlled by the family of Julian Sinclair Smith (1921-1993), which has faced repeated criticism for allegedly using their stations to promote questionable right-wing ideas. These include "must run" stories and sensational "Terrorism Alert Desk" segments.

Much of this history can be read at <u>https://en.wikipedia.org/wiki/</u> <u>Sinclair_Broadcast_Group</u>

The statement in question effectively endorses President Trump's claims of "fake news." Stetler explains that anchors are given specific instructions (See http:// money.cnn.com/2018/03/07/ media/sinclair-broadcastingpromos-media-bashing/ index.html). Understandably, local anchors are resisting the directive and media observers are raising red flags.

"If Sinclair senior executives have problems with current national TV journalism," writes MediaPost's Wayne Friedman, "here's a suggestion: Do better journalism on your local TV stations... But putting one's own on-air anchors/ journalists in uncomfortable positions -- reading copy that attacks TV news competitors, *without any proof* -- takes on an Orwellian feel."

Continues on page 4

Pittsburgh Applause

Carnegie Library Theft

More than 300 valuable items have been stolen from the **Carnegie Library of Pittsburgh**, reports Marylynne Pitz in the *Pittsburgh Post-Gazette*.

The thefts actually occurred a year ago from the library's rare books room, which has been closed ever since.



Officials are hoping that greater publicity will open up some leads.

Missing are books, atlases, maps and other items that are difficult or impossible to replace. Local rare book dealer Michael Vinson tells Pitz that "the value would easily be \$5 million."

The newspaper has posted a list of stolen material online at <u>http://</u> <u>www.post-gazette.com/ae/</u> <u>books/2018/03/19/Carnegie-</u> <u>Library-rare-atlases-maps-books-</u> <u>Japanese-prints-stolen-Oliver-</u> <u>Room/stories/201803190007</u>



iHeart Media Bankruptcy

2

Once known as Clear Channel Communications, the giant radio station owner **iHeart Media** has filed under Chapter 11 of the United States Bankruptcy Code. This allows iHeart to continue functioning while being protected from creditors.

iHeart owns six radio stations in Pittsburgh.

The company hopes to restructure the massive \$20 billion in debt that occurred primarily from a 2008 leveraged buyout. "The bankruptcy is the culmination of iHeart Media's yearslong dance with its creditors," writes Ben Sisario in the *New York Times*.

Read his full article at https:// www.nytimes.com/2018/03/15/ business/media/iheartmediabankruptcy.html

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Steel City Bankruptcy

The former owner of *Pittsburgh City Paper* has filed for bankruptcy protection.

The firm has filed under Chapter 11 of the United States Bankruptcy Code. This allows **Steel City** to continue functioning while being protected from creditors.

"The company remains very profitable and expects to be able to generate sufficient cash from operations to meet the expenses of running our business during the Chapter 11 proceedings," said Michael Frischling, Steel City's vice president in a press release. "Despite having paid down our senior lender by more than \$20 million, or more than 35%, since 2014, softness in our markets has resulted in non-compliance with certain technical covenants. We believe that Chapter 11 is the appropriate venue to seek to resolve these issues. We look forward to emerging from Chapter 11 as an independently owned strong player in our markets and with a reset capital structure in place for the long term."

Steel City continues to operate two Pittsburgh radio stations along with media outlets in Kansas City. The company sold *City Paper* in 2016 to **Eagle Media**, the publisher of rural Butler County's only daily newspaper.



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Channel Pittsburgh To Start Streaming

4

After years of effort, Channel Pittsburgh will start regular streaming on April 9 at 7:00 a.m.



Channel Pittsburgh is a project of author and arts entrepreneur James A. Richards, the publisher of *Pittsburgh Applause*. The goal of the station is to provide media students and media artists opportunities in a semi-professional environment.

Price Moves

One of Pittsburgh's leading music stars, Billy Price, is leaving Pittsburgh.

The news was made public in a March 15 article written by the *Pittsburgh Post-Gazette's* Scott Mervis.

Although a New Jersey native, Price has been a Pittsburgh fixture since the 1970s. A combination of personal issues as well as business. "My partner Mary and I have been talking about moving to Baltimore for a while," he tells Mervis. "She has a daughter in school there and a sister in Alexandria [Virginia], and she is a painter and wants to be closer" to the markets in and near New York City.

Price intends to return often to Pittsburgh for concerts.

It is not the first time Richards ventured into online media: in 1999, he launched the original PGHevents web site which continued well into 2006. It was among the first events-only sites on the internet. PGHevents was resurrected in 2015.

Channel Pittsburgh will eventually mix locally produced shows with classic movies, television shows and even radio programs. Among the innovations is the "custom made" program: original series created from public domain material. For example, the series "On the Job" incorporates episodes of three sitcoms from the 1950s. Signature series include the history program "Moments in Time" (Wednesdays, 9:00 p.m.) which uses vintage media to tell the story of an event, person or innovation without a narrator.

Richards is hoping to spin Channel Pittsburgh off into its own non -profit organization, or partner it with a local college.

The station is essentially using YouTube (a unit of **Google**) as its content delivery network (CDN) and has received a discount from the media platform **Strimm**. It will stream 19 hours per day at www.channelpittsburgh.org.

Sinclair News Scandal

Continued from page 1

At press time, the company had not posted a response to the critics on its web site.

In the meantime, Sinclair is waiting for regulatory approval for its planned purchase of **Tribune Media**. Adding a new wrinkle in this effort is the company's fourth version of the merger plan has been filed with the Federal Communications Commission (FCC). The Department of Justice (DOJ) is also reviewing the deal.

"Sinclair has said it will spin off Tribune stations in New York and Chicago, leaving it with no ownership in the top two markets, as a way to address concerns about the size and power of the combined company," writes John Eggerton in *Broadcasting & Cable*. "But it has also struck services agreements with the new potential owners to help run both stations, which some deal critics see as a way for Sinclair to eat their cake and have it too."



CBS Preps To Re-Wed Viacom

5

A proposal is nearly ready to remerge **CBS Corporation** with its former partner **Viacom**, reports Michael Farrell in *Broadcasting* & *Cable*.

CBS Corporation owns television and radio stations in Pittsburgh,

notably KDKA. CBS and

Viacom

were one



company until 2005. Both firms are controlled by media mogul Sumner Redstone, whose National Amusements own large stakes in both.

"Analysts have expected that CBS chairman and CEO Les Moonves

Museum & Migrants

With immigration and border walls still hot in the news, the **Carnegie Museums of Pittsburgh** is dedicated April to the subject of migration.

CARNEGIE | MUSEUMS | OF PITTSBURGH Four distinctive museums

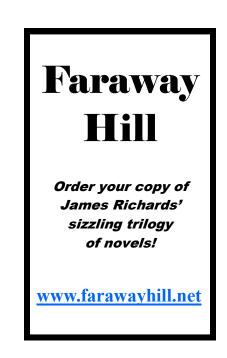
The program is called "Becoming Migrant . . . What Moves You" and is presented in partnership with the **City of Asylum**/ **Pittsburgh**. The multidisciplinary series explores the topic of migration through the work of innovators across the arts and sciences. would run the combined company," explains Farrell. "But there are questions still about who would run other aspects of the business, and what role [Viacom CEO Bob Bakish] would play."

Meanwhile, the news divisions of CBS Corporation and the **British Broadcasting Corporation** (BBC) plan to open a joint bureau in South Africa, reports Brian Steinberg in *Variety*.

This cost-saving move involves sharing resources such as video and editorial content without sacrificing quality. Steinberg quotes an internal memo as saying "the BBC News relationship allowed us to deliver the first report from

"All of us are marked by our own border passages and the passages of others," explains the Carnegie's Edith Doron, in a press release. "It's exciting, then, to be driving meaningful discussions about migration --- of both the natural and unnatural kind . . . [the] goal is to reach across boundaries and, ultimately, inspire people to join us in asking questions and thinking critically."

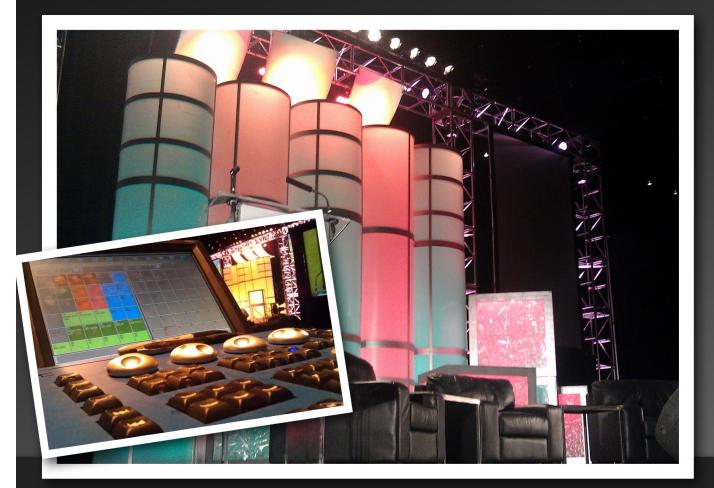
The program will run April 5 to 27/ The schedule is available at <u>https://mailchi.mp/</u> <u>carnegiemuseums.org/becoming-</u> <u>migrant-event-series?e=</u> [UNIQID] Barbuda after Hurricane Irma and other key areas during hurricane season in North America. Throughout Europe, we have bolstered coverage of terrorist attacks, jointly covering the Barcelona and London attacks. During the fall of Raqqa our teams worked very closely as they have done throughout the coverage of the Syrian civil war. And, as the Royal Wedding approaches, we expect our BBC News partnership will continue to be a significant resource to us,"





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"I have received tons of compliments on how cool the stage looked. Your crew was extremely easy to work with, and they were very professional and got the job done!"



ACA & Net Neutrality

The chairman of the House Energy & Commerce Community, Rep. Greg Walden (R-OR), used the American Cable Association's annual meeting to call for Congress to settle the issue of net neutrality.



Based in Pittsburgh, the American Cable Association (ACA) represents cable systems in medium and small markets. The phrase "net neutrality" refers to making certain that all internet service providers (ISPs) to treat all data as the same rather than charge different rates for different uses. The Trump Administration is reversing rules set in place by the Obama Administration, which changed rules put in place by the Bush Administration. "That's the tragedy of all this ping-ponging back and forth from administration to administration and court challenge to court challenge. We should legislate this space," he is quoted in an ACA press release. "We should give certainty in this space, because there's a lot of money available to invest if there is certainty."

Walden blames politics for the situation. Read the full press release at <u>http://</u> www.americancable.org/repwalden-at-aca-summit-we-need-to -legislate-net-neutrality/

SAG-AFTRA News

Veteran music industry executive Stefanie Taub has been named by SAG-AFTRA as the new CEO of the Intellectual Property Rights Distribution Fund.



The performers' union has hundreds of members in the Pittsburgh area and maintains a fulltime office in Downtown Pittsburgh. The fund --- a shared initiative with the American Federation of Musicians (AFM) --distributes more than \$45 million annually in royalties to nonfeatured musicians and vocalists.

"[Stephanie] brings the management experience and industry expertise to not only hit the ground running but also to take on the immense challenges brought on by the volatility in the music world," says Fund co-chair Duncan Crabtree-Ireland in a press release.

Taub assumes her new position on April 15.



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Make Music Day 2018

Pittsburgh will be among the 800 cities around the world to participate in Make Music Day 2018.

The program is supported by the foundation arm of the **National Association of Music Merchants** (NAMM), which is best known for its music industry trade shows. The NAMM Foundation works to advance active participation in music making across the lifespan by supporting scientific research, philanthropic giving and public service programs.

Make Music Day began in 1982 at the behest of France's Ministry of Culture which wanted to create a music holiday where anyone and everyone would be invited to join and play music, or host performances. The non-profit organization **Make Music Alliance** was born out of the effort and produces the program with the support of the NAMM Foundation.

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Each year's festival is held on the summer solstice, when Earth's axis tilts closest to the sun resulting in the longest day of the year. This year the solstice falls on June 21. For more information, visit http://www.makemusicday.org/

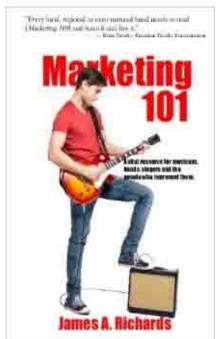




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---- Andy Mulkerin, Pittsburgh City Paper

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KS Grants

A pair of grants totally \$200,000 have been awarded to the Kelly Strayhorn Theater, reports the *Pittsburgh Post-Gazette's* Sharon Eberson.

The biggest is a \$150,000 programming grant from the **Pittsburgh Foundation**. The remainder is a capital improvement grant from the Allegheny Regional Asset District.

Elly Awards

Local philanthropist Audrey Hillman Fisher is among the honorees at this year's Elly Awards.

The Elly Awards are presented annual by the **Steeltown En**tertainment **Project** to



honor those who contribute to the region's entertainment industry. It is named in honor of co-founder Ellen Weiss-Kander (1961-2012).

Other honorees include actor/ director James Widdoes and television producer Kim Moses.

The awards will be presented April 12 at the Twentieth Century Club. Information and how to order tickets is available at <u>https://</u> <u>ellyawards.steeltown.org/</u>

Poet Prize

Pittsburgh-based poet Rickey Laurentiis has received a \$50,000 grant, writes Marylynne Pitz in the *Pittsburgh Post-Gazette*.

The prize is a program of the **Whiting Foundation**, a creation of New York investor and art collector Flora Ettlinger Whiting (1876-1971). The Whiting Awards have been presented since 1985 and are used to benefit ten emerging writers.

Learn more by clicking http:// www.post-gazette.com/ae/ books/2018/03/22/Rickey-Laurentiis-Whiting-Award-University-of-Pittsburgh-Press/ stories/201803220133

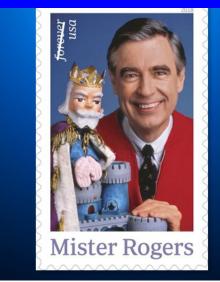
Terbosic Show Returns

Local magician, comedian and actor Lee Terbosic returns his popular "52 Close-Up" performance series to the Hotel Monaco.

"Using a pack of playing cards, your mind and Lee's ten fingers, you will witness a display of fantastic magic, mind-reading and sleight of hand at the closest level possible," a web posting describes the show.

The show's title refers to the number of cards in a standard deck. For more information, visit <u>http://</u><u>www.52upclose.com/</u>

Images



Pittsburgh's beloved Fred Rogers has been honored with a United States Postal Service postage stamp.

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Volunteers Are Working To Fix The Site!

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Opportunities

A call for artist-educators has been issued by the **Mattress Factory** for their summer Tean Art Cooperative. Workshops are one to three hours long between 11:00 a.m. and 3:00 p.m. on Mondays, Wednesdays or Fridays during July and should focus on a specific idea, skill, project or technique. The deadline is May 25. Download the PDF by clicking https://www.mattress.org/sites/default/files/summerTAC2018_RFP.pdf

Submissions are being accepted by the **National Aviary** for their annual Wings & Wildlife Art Show, which will be staged in November. About 40 artists will be selected. The deadline is April 30. Click <u>aviary.org/call-for-artists</u>

A webinar by the **Pennsylvania Council on the Arts** (PCA) will be held on Wednesday, April 4, 4:00 p.m. to 5:00 p.m. During this webinar PCA Program Director, Dana Payne, will share details about the Resident Artist Program (RAP), a new long-term residency program in development. Teaching artists, artists who have experience or are interested in working with underserved communities on long-term artistic projects as well as interested community members are welcome to participate and provide feedback on the RAP program. For registration information and/ or additional details, please contact Dana Payne at <u>danpayne@pa.gov</u>

The Writers Guild of America East's popular "TV Pilots Resurrected" competition is back The winners of one comedy and one drama (each a previously unproduced television pilot) will receive staged readings. The readings will be cast, directed and performed by experienced industry professionals and a Q&A with the writer(s) will follow each reading. The submission deadline is April 23 and details are available at https://www.wgaeast.org/2018/03/call-for-submissions-tv-pilots-resurrected-2/

South Side arts retailer **Fireborn Studios** is seeking a manager who can also assist in the creation of new works. Read the posting at <u>https://pittsburgh.craigslist.org/med/d/office-manager-and-studio/6548114493.html</u>

For local casting news, visit https://setreel.com/

Positions are open at the Carnegie Library of Pittsburgh's branches in Downtown and East Liberty. Visit <u>https://www.carnegielibrary.org/careers-at-clp/current-opportunities/</u>

Auditions are being scheduled in April and June for viola and violin at the **Pittsburgh Symphony Orchestra**. More information is available at <u>https://www.pittsburghsymphony.org/pso_home/web/about-landing/career-opportunities/auditions</u>

Submissions are still being accepted (through April 6) by **City Theater** for this June's "Their Own Voice" playwrights program and has posted on their web site for a part-time costumer. Details are available regarding both at <u>http://www.citytheatrecompany.org/inside-city/auditions-and-employment/</u>

Continued on Next Page

Opportunities

A variety of event-related positions have been posted to the web site of the Senator John Heinz Pittsburgh History Center at <u>http://www.heinzhistorycenter.org/about/work-with-us</u>

Part-time and seasonal positions at the Carnegie Museums of Pittsburgh have been posted to their web site at https://carnegiemuseums.org/opportunities/search-careers/

Local new media marketing agency **The Guider Group** is seeking a part-time writer with strong social media skills. See the posting at <u>https://pittsburgh.craigslist.org/wri/d/junior-digital-content/6541760061.html</u>

The Kelly-Strayhorn Theater has an opening for creative directory posted <u>at https://kelly-strayhorn.org/artist/</u> employment/

An information technology specialist is being sought by the Pittsburgh office of Entercom Communications (the former CBS-owned radio station group). The full list of qualifications and related matters can be read at <u>https://entercom.avature.net/careers/JobDetail/IT-Specialist/12736</u>

Available position posted on the National Aviary's web site include an event coordinator. Click <u>https://www.aviary.org/jobs</u>

WTAE, the **Hearst Corporation's** station in Pittsburgh, as positions open in its news and sales department. Click https://hearst.referrals.selectminds.com/television/jobs/search/480390

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- * Make a monetary donation

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Across

- 1. It runs right through the Cultural District
- 7. Shock jock Don
- 8. International oil letters
- 11. Spoil, like a child
- 12. Coke or 7-Up
- 14. Surgeon's cutting letters
- 15. Co-habitant, as in an apartment or a dorm
- 18. "Rebel" James
- 20. Adam's mate
- 21. Appliance maker letters
- 22. No longer "in the closet"
- 23. Cabin construction piece
- 24. LP successor
- 26. Army letters
- 27. He ran away with the dish
- 29. "Mister Rogers" musician

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Last Month's Solution

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	23					24	25	
		26		27	28			
	29							

Down

- 1. Jan Beatty's poetic show
- 2. Require
- 3. Ron Bruno's company
- 4. Rock music genre
- 5. Pea or hazel follower
- 6. Take advantage
- 9. Skin opening
- 10. Big name in Pittsburgh libraries
- 13. Pittsburgh's October film fest
- 16. A shooting star, by another name
- 17. Dripping letters often found in an 14-Across
- 19. Whiskey follower (extra clue: think of a famous LA nightclub)
- 25. Luau cuisine
- 28. Common film rating